

5 Things to do BEFORE Man Camp

Adapted from Brian Summer "5 Things You May Not Have Through of BEFORE Club in Fall"

1.) Don't believe the LIES

"Men don't want to get together, especially during/after COVID."

"Men wouldn't want to hang out at a YL camp for weekend."

"Don't give Men what MANY expect on a Men's Weekend (Retreat vs. Advance)"

Relationships are still critical

Element of surprise is still critical

Adventure is buried for most, we may need to pry this out

Humor is still critical - laughter allows us to then go deep.

Why YL camp - beautiful settings, in creation, appeal to heart longing for eternity

Excellence must be a high value - "I can't believe they did this for me"

2.) Remember, every man has a story ... are you listening for it?

Pray by name for the men you want to get to camp

Be prepared for excuses, resistance, fear...pray first, talk to them after you pray for them

Get help to overcome hurdles (\$, travel, your wife talk to their wife...)

3.) Do the Math

Man Camp Spring 2023

Work backwards - Fall 2022 ... Spring 2023

Sept/Oct

Plan your wknd (ie extra night, Fri adventure, food)

Oct/Nov 2022

Gather past attendees (in person, on zoom)

Dec/Jan 2023

Gather a few key men

Feb 2023

Gather the key men + invitees

The Snow Ball Effect

4.) Tell the story

This happens at Oct/Nov meeting with past attendees

1st YL club would be great...life changing experience at Man Camp

5.) Let them tell their stories

This happens Dec2022/Jan 2023 gathering

What do you remember about YL 1st club or 1st camp trip?

Why did you attend Man Camp?

What was Man Camp like for you last year? Sights? Smells? Songs?

Man Camp Mission vs. Monument

Mission...

Care about all men

Want more men to come to Man Camp

Become more Christ-like men

Take the hill - fills camp

Plan & play to win (excellence)

Seeks lost men/sheep

Monument...

Care about men who like YL

Proud of last year's Man Camp

Talk about being a "good man," husband, dad

Holds the fort - keeps it comfortable

Plays not to lose (good enough)

Feeds the sheep in the fold